



**EIZO Rugged Solutions**  
Formerly Tech Source

# Jumping Hurdles

High Expectations in a Low Power Environment

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# Biggest Challenges

- Embedded/Rugged Environment
  - High performance expectations
  - Cooling in conduction cooled environments
  - Bandwidth limitations
  - Customization!



# Desktop vs Embedded Environment

- Power Consumption of GPU

Environment	Form Factor	Max Power Usage
Desktop	PCI-e	150-250W
Embedded	VPX	40-100W
Embedded	XMC	20-45W

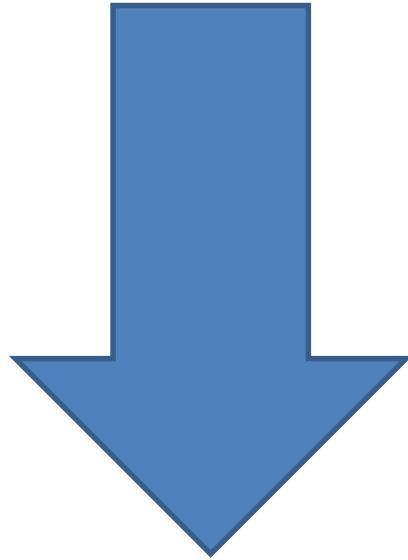
- Clocks

Environment	Form Factor	GPU Clock Speed
Desktop	PCI-e	1000-1500Mhz
Embedded	VPX	600-1000Mhz
Embedded	XMC	400-600Mhz

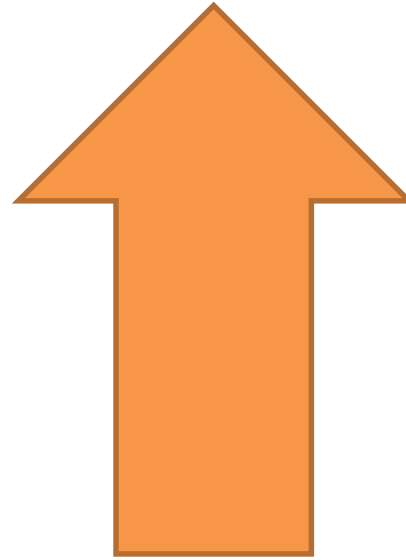


# Increasing Throughput

- Only options:



Thermal Management



Increase Performance per Watt

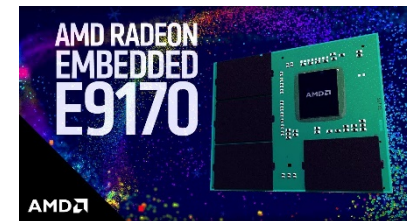
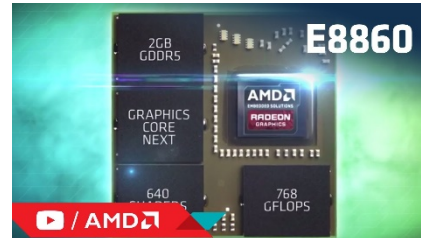
# Handling Heat

- Conflict: power requirements vs thermal management.
- Heatsink design
  - Composition of Material
  - Thermal efficiency
- Schematic and Layout Design
  - Part selection
  - Placement of parts
  - Heat efficiency in layout

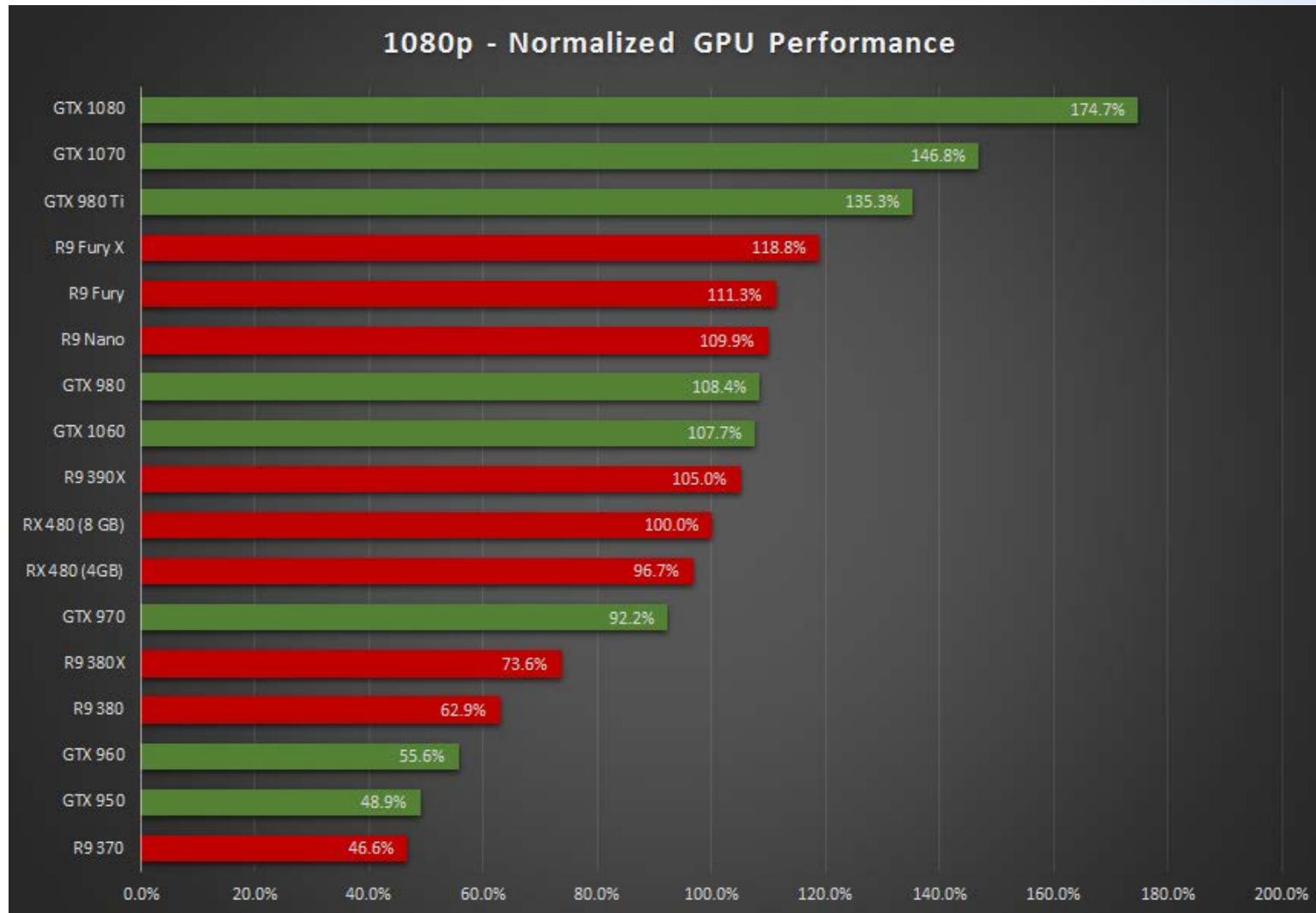


# Performance

- Latest Technologies
- Customizations
  - BIOS
  - Software
    - Clocks
    - Alarm Temperatures



# Performance



# Bandwidth

- Customers expect to be able to handle multiple high definition video feeds.
  - Raw and encoded
  - Limited network bandwidth and/or stability
  - PCI-e bandwidth

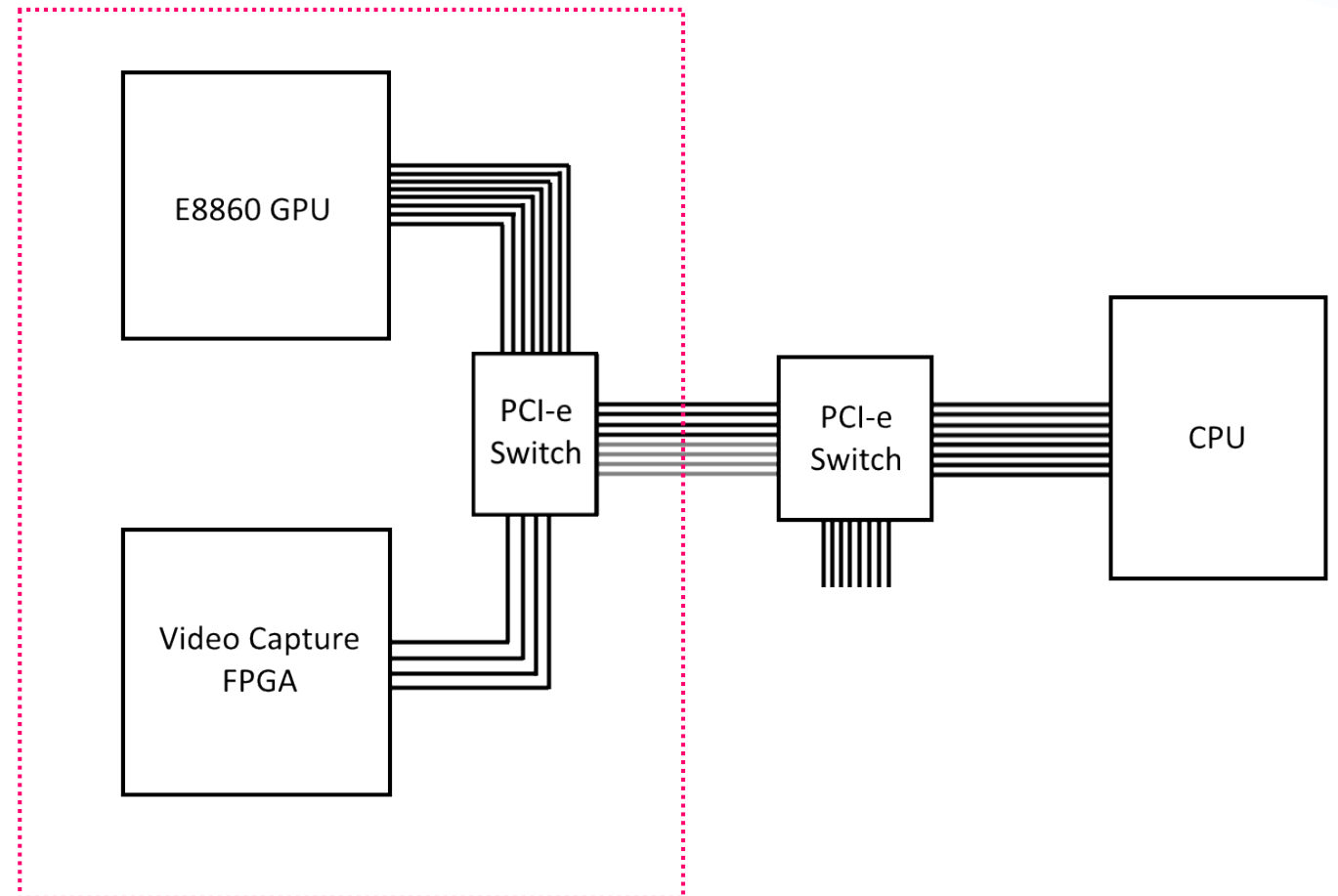




# System Resource Bandwidth

- PCI-e lane availability

Environment	PCI-e Lanes	
Desktop	16x	8x + 8x
Embedded	8x	4x + 4x



# System Resource Bandwidth

- PCI-e Generation Support
  - Support newer generations as video data becomes larger

PCI-e Generation	1x Lanes	4x Lanes	8x Lanes	16x Lanes
1.0	250 MB/s	1 GB/s	2 GB/s	4 GB/s
2.0	500 MB/s	2 GB/s	4 GB/s	8 GB/s
3.0	984.6 MB/s	3.94 GB/s	7.9 GB/s	15.8 GB/s
4.0	1969 MB/s	7.9 GB/s	15.8 GB/s	31.5 GB/s

Video Size	1x Captures	2x Captures	4x Captures
720p60	211 MB/s	422MB/s	844 MB/s
1080p30	237.5 MB/s	475 MB/s	950 MB/s
1080p60	475 MB/s	950 MB/s	1.9 GB/s
2160p60	2 GB/s	4 GB/s	8 GB/s

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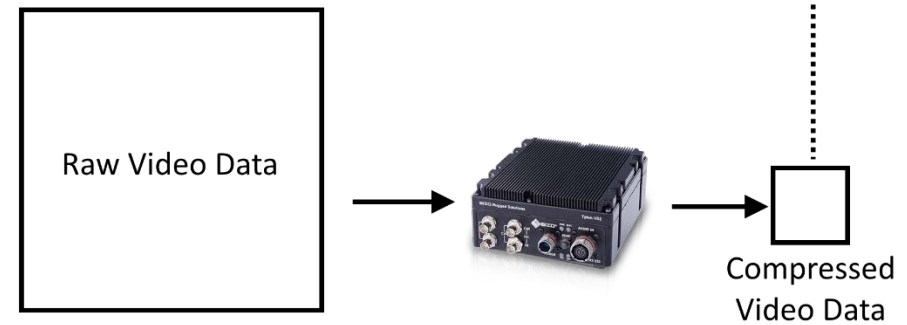
# System Resource Bandwidth

- CPU Load
  - CPU may have to perform memcpys of DMA-ed data
  - Additional CPU tasks:
    - Additional programs
    - Encoding/Recording
- Direct to GPU Memory



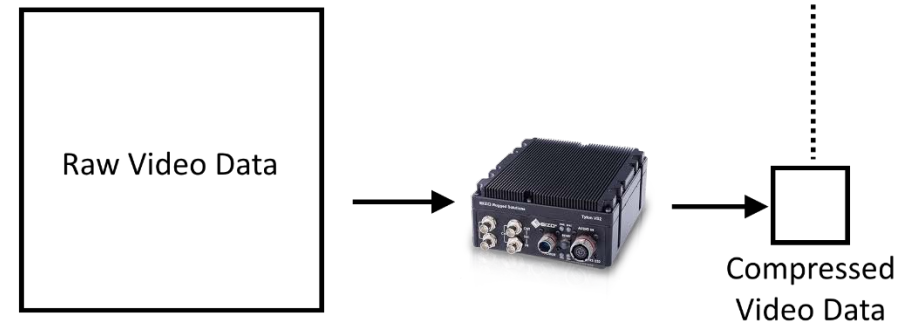
# Network Bandwidth

- Network Bandwidth
  - <10Mb/s total available
  - Even less dedicated per stream
- Raw 1920x1080@60fps SDI
  - 1800 Mb/s

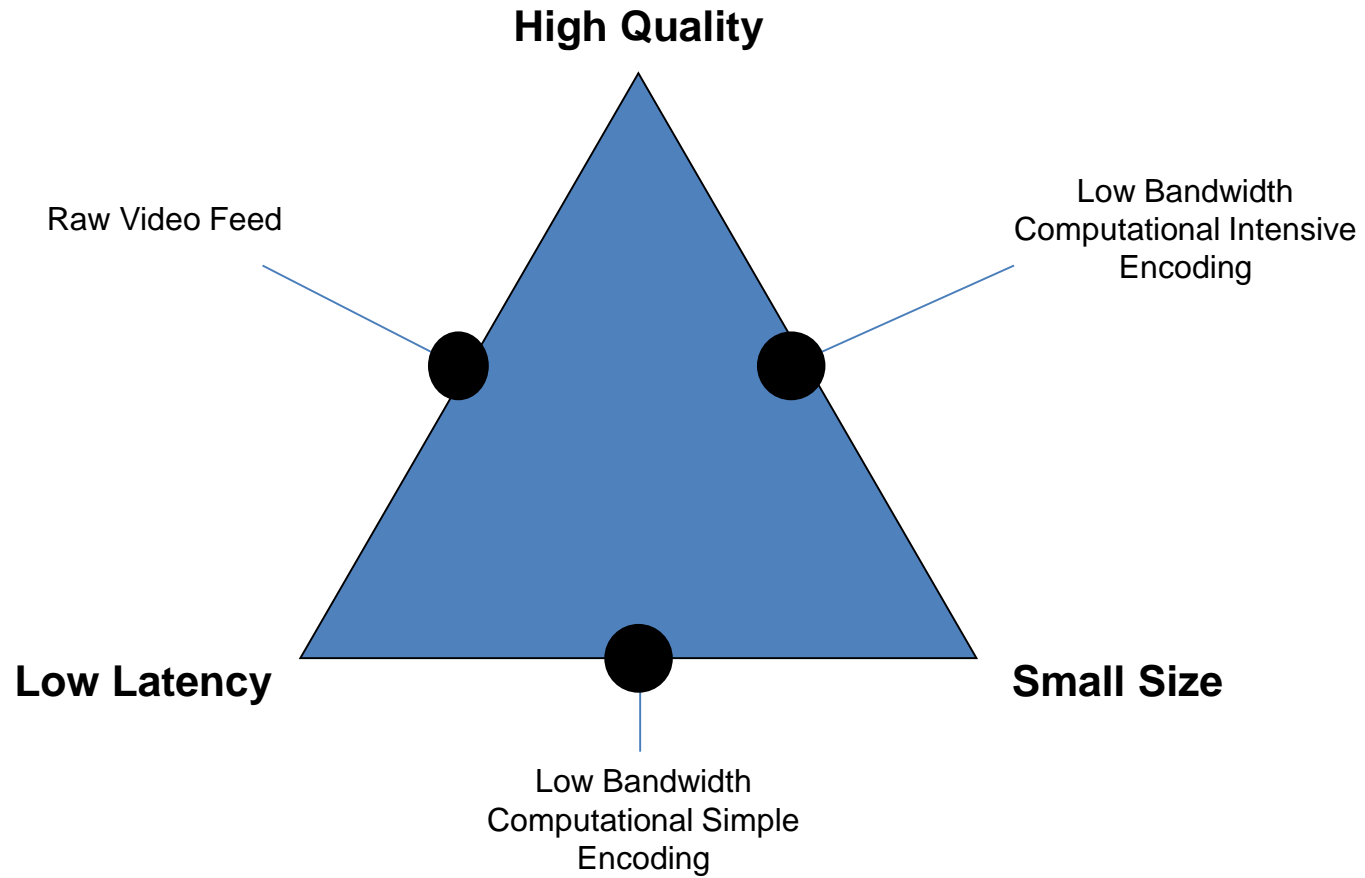


# Network Bandwidth

- Latest Compression Technology
  - H.265/HEVC
- Advanced Chroma Subsampling
- Hardware Resizer
- Framerate Dropping
- Motion Filters



# Network Bandwidth





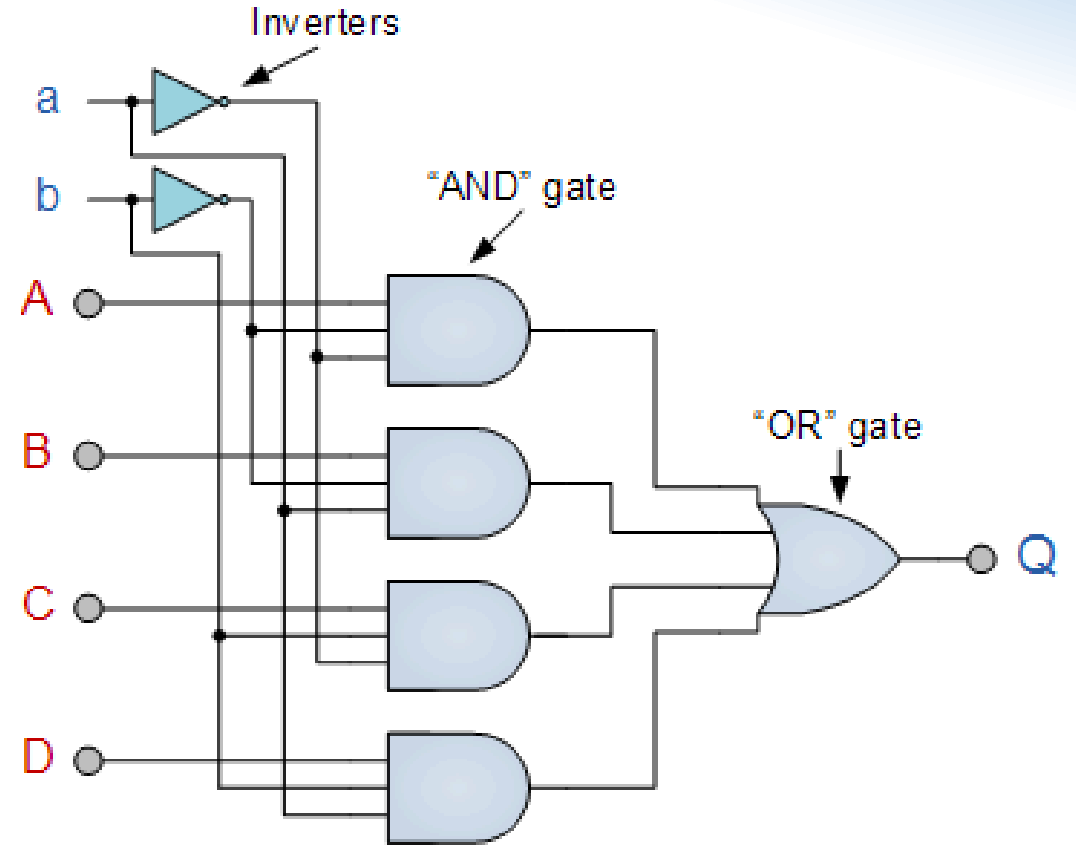
# Customer Relationship

- Work with end customers and integrators before and after purchase.
- Business relationships are as important as engineering proficiency.



# Customer Needs: Combining Products

- Create building blocks
  - Encoders
  - Raw Video Capture Cards
  - GPUs



# Customer Needs: Combining Products

- Merging Hardware:
  - Encoder + Raw Capture



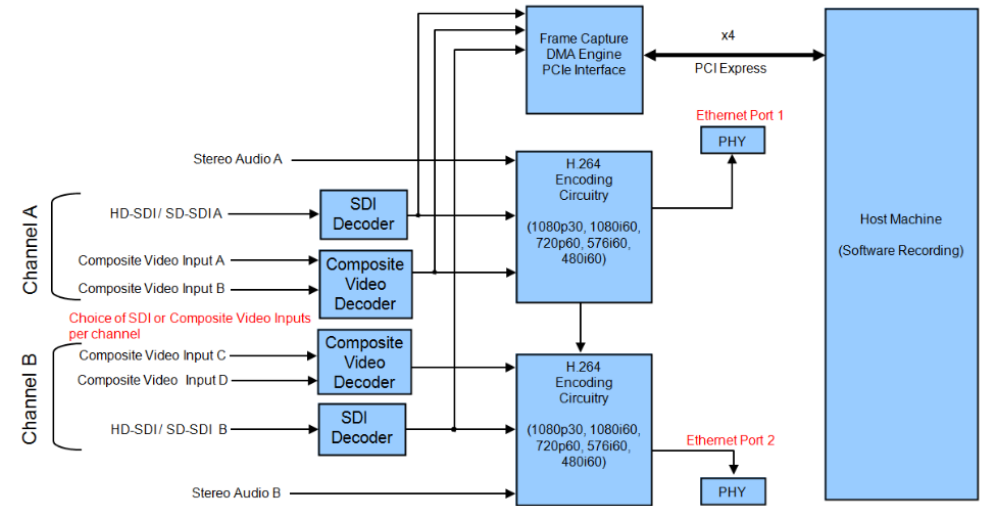
SDI/TV Encoder



Raw  
Video  
Capture



SDI/TV Encoder  
+  
Raw Video Capture



# Customer Needs: Combining Products

- Merging Hardware:
  - Raw Capture + GPU



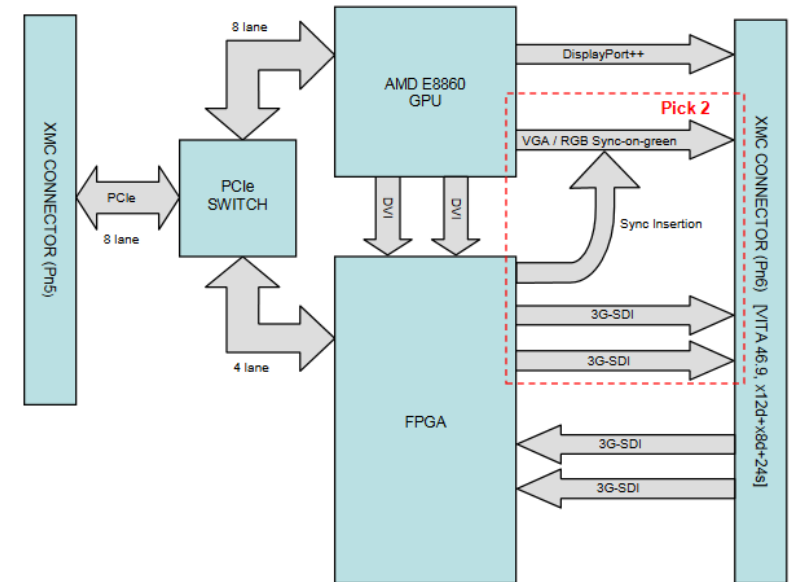
GPU



Raw  
Video  
Capture

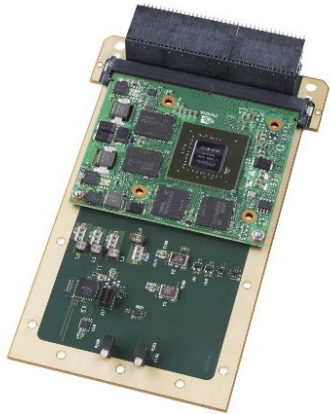


GPU  
+  
Raw Video Capture



# Customer Needs: Combining Products

- Merging Hardware:
  - SBC + GPU



VPX Card w/ GPU



SBC



VPX Card w/ GPU  
&  
XMC Site for SBC

# Customer Needs: Combining Products

- Challenges
  - Additional functionality == More heat
  - Shared PCI-e bus
  - Limited size
  - Software Support

# Customer I/O Needs

- Hundreds of different inputs and output combinations
- Inputs:
  - Computer
    - DisplayPort
    - VGA
    - HDMI
    - DVI
  - Camera Source
    - SD/HD/3G/6G - SDI
    - NTSC
    - PAL
    - SECAM
    - STANAG Variants
    - ARINC 818
    - HDMI
- Outputs
  - To a monitor
    - DisplayPort
    - VGA
    - HDMI
    - DVI
    - SD/HD/3G/6G - SDI
    - NTSC
    - PAL
    - SECAM
    - STANAG Variants
    - ARINC 818
- Platform
  - 3U-VPX
  - 6U-VPX
  - XMC
  - PCI-e
  - Conduction Cooled
  - Front I/O
  - Rear I/O

# Customer I/O Needs

- **Hard Truth:**
  - **There is no possible way to support everything on a single board**
  - But, there is an art of supporting immediate needs while not preventing potential future needs





# Customer I/O Needs

- Modularize Externally
  - Dongles
  - Converters
- Modularize Internally
  - Move towards FPGAs instead of ICs



# Customer I/O Needs

- Mux & Modularize Connectors
  - BNC connectors used for both TV & SDI
  - Connectors isolated from processing



Thank You